

THE PROCESS OF GOING LIVE

1. I have received the welcome email from PressMatrix and I have been invited to the Workbench.
2. I have participated in the onboarding call and discussed the app store accounts and my pricing strategy.
3. I have received an email with information about inviting PressMatrix to my app store accounts and filled out the data sheet.
4. I have successfully ordered my Google and Apple store accounts and invited PressMatrix to join my team.
5. I have participated in a status update call and discussed my app design.
6. The app (and/or browser client) design is ready and I am happy with it.
7. I have uploaded and enriched the first magazine issues of my publication.
(if applicable: I have tested the FTP settings)
8. I have added the support email address to App Builder and the imprint and privacy policy links to the Workbench.
9. I have received confirmation from production that my apps have been submitted to the stores.
(if applicable: I have received the app to submit to the stores myself)
10. I have received an email from PressMatrix, confirming that my apps are now live.
11. I have an appointment for a follow up call arranged for 3 months after the app launch.

Please don't hesitate to contact us, should you have any questions!



service@pressmatrix.de



+49 (0)30 364 288 766